

# INVEST



# GUAM

THE TIME IS NOW

*Conference Sponsorship Packet*

October 22-24, 2014  
Hyatt Regency Guam

[www.investguam.com](http://www.investguam.com)



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## THE TIME IS NOW: CONFERENCE OVERVIEW

The Guam Economic Development Authority (GEDA) will host regional and international business leaders in Guam from October 22 to 24. GEDA will promote the potential that Guam holds for business and economic development in the Western Pacific as the portal between America and Asia. It is a high level three day conference designed to entice businesses from the U.S., Asia and Guam to present the real and present potential for economic growth and investment available on Guam. The symposium is designed to focus on three pillars of growth as a platform for economic development in Guam.

### **Visitor Industry**

Guam's natural beauty, unique history & culture, and proximity to Asia have made for an ideal visitor destination. Promoted as "America in Asia", the island paradise is experiencing dynamic and sustainable growth and demand within the visitor industry. Hotel occupancy rates have reached consistently high levels due to both organic growth among Guam's traditional markets (Japan and Korea), and the emergence of visitors from China and Russia source markets. New hotel construction and modern attractions are in demand in order to accommodate the growth potential, with visitor arrivals projected to exceed 2 million per year in the near future.

### **Utilities & Infrastructure**

Guam is mandated by EPA to come in to compliance with provisions of the Clean Air and Clean Water Act. The cost to meet mandated water treatment standards will require \$400 million in infrastructural investment. To meet the requirement of the clean air act will require an investment twice as large. The Guam Power Authority (GPA) is planning to invest between \$650 to \$850 million to build a modern mix of generation facilities that support solar, the burning of Low Sulfur Diesel, and/or LNG. The planned new generators are twice as efficient as the current generation facilities. The use of new technology will stabilize and possibly lower power rates. Just as important, the plan also supports an aggressive increase in the use of solar, wind and other alternative technologies. GPA plans to convert 40% of their current generation capacity to solar by 2020. The economic impact of the program will contribute \$3.3 billion in increased economic activity over the next seven years to the economy. In addition both Guam's international Air and Sea ports are embarking on substantial upgrades further adding to the islands dynamic economic development.

### **Defense Industry**

America is rebalancing its strategic posture in Asia. As part of its commitment to its allies, it is significantly expanding its bases on Guam and creating new training facilities, housing and infrastructure in order to support this strategy. The planned military expansion is projected to create \$6.2 billion in economic contributions over the next 10 years. The official record of decision is expected in the beginning of 2015.

## GUAM

*is at the cusp of the largest sustained period of economic development in the island's history.*

*Long term significant growth that businesses can enjoy by partnering with capable local firms.*

*Guam means business and that means opportunity for those that wish to engage with America's portal in the Asia Pacific.*

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## SPONSORSHIP & EXHIBIT OPPORTUNITIES

We invite you to explore the various sponsorship opportunities available for your organization in the upcoming Invest Guam Conference.

PLATINUM SPONSORSHIP	\$15,000
<ul style="list-style-type: none"> <li>■ Invitation to Private cocktail reception for all sponsors and speakers</li> <li>■ Premium tabletop space on the conference floor               <ul style="list-style-type: none"> <li>○ 6' skirted table</li> <li>○ Two chairs</li> </ul> </li> <li>■ Booth highlighted on floor plan</li> <li>■ Three (3) promotional items will be included in the attendee conference bag</li> <li>■ Show Directory               <ul style="list-style-type: none"> <li>○ Premium full page ad in event show directory</li> <li>○ Logo on sponsors page of show directory</li> <li>○ Premium logo &amp; shaded listing in show directory</li> </ul> </li> <li>■ Website Promotion:               <ul style="list-style-type: none"> <li>○ Premium skyscraper ad on event home page</li> <li>○ Premium logo &amp; link on website sponsor page</li> </ul> </li> <li>■ Customized pre- and post-show email sent to all registered attendees (email written &amp; designed by sponsor)</li> <li>■ Five (5) full conference registrations</li> <li>■ Limited to Non-Competing Exhibitors!</li> </ul>	

GOLD SPONSORSHIP	\$7,500
<ul style="list-style-type: none"> <li>■ Two (2) promotional items will be included in the attendee conference bag</li> <li>■ Premium tabletop space on conference floor               <ul style="list-style-type: none"> <li>○ 6' skirted table</li> <li>○ Two chairs</li> </ul> </li> <li>■ Booth highlighted on floor plan</li> <li>■ Show Directory               <ul style="list-style-type: none"> <li>○ Logo and shaded listing in show directory</li> <li>○ Logo on sponsors page of show directory</li> </ul> </li> <li>■ Website Promotion:               <ul style="list-style-type: none"> <li>○ Logo and link on sponsors page of website</li> <li>○ Company ad on event home page</li> </ul> </li> <li>■ Two (2) full conference registrations</li> </ul>	

SILVER SPONSORSHIP	\$5,000
<ul style="list-style-type: none"> <li>■ One (1) promotional item will be included in the attendee conference bag</li> <li>■ Premium tabletop space on conference floor               <ul style="list-style-type: none"> <li>○ 6' skirted table</li> <li>○ Two chairs</li> </ul> </li> <li>■ Show Directory:               <ul style="list-style-type: none"> <li>○ Logo and link listing in show directory</li> <li>○ Logo on sponsors page of show directory</li> </ul> </li> <li>■ Website Promotion:               <ul style="list-style-type: none"> <li>○ Company ad on event home page</li> <li>○ Web listing with logo</li> <li>○ Logo and link on sponsors page of website</li> </ul> </li> <li>■ Booth highlighted on floor plan</li> <li>■ One (1) full conference registration</li> </ul>	

EXHIBITOR PACKAGE	\$2,500
<ul style="list-style-type: none"> <li>■ One (1) promotional item will be included in the attendee conference bag</li> <li>■ Tabletop Space on Conference Floor               <ul style="list-style-type: none"> <li>○ 6' skirted table</li> <li>○ Two chairs</li> </ul> </li> <li>■ Website Promotion:               <ul style="list-style-type: none"> <li>○ Web Listing with Logo</li> <li>○ Logo and Link on Exhibitors Page of Website</li> </ul> </li> <li>■ Show Directory</li> <li>■ Logo Listing in Show Directory</li> <li>■ Listing on Exhibitors Page of Show Directory</li> </ul>	

<b>SHOW SPONSORSHIPS</b>	<b>ATTENDEE COCKTAIL RECEPTION</b> Limited to 2 Non-Competing Companies; 2 Available Investment: <b>\$3,500</b>	<b>ONLINE REGISTRATION</b> EXCLUSIVE! 1 Available Investment: <b>\$3,500</b>	<b>OFFICIAL SHOW BAG</b> Limited to 1 Non-Competing Exhibitors; 1 Available Investment: <b>\$2,500</b>	<b>LUNCH &amp; BREAK SPONSORSHIP</b> 4 Available Investment: <b>\$2,000</b>	<b>LANYARD EXCLUSIVE!</b> 1 Available Investment: <b>\$2,000</b>
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BECOME A SPONSOR OF THE CONFERENCE!

## SPONSORSHIP APPLICATION

SPONSOR/EXHIBITOR COMPANY NAME:

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ADDRESS:

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CITY:

STATE / ZIP:

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PHONE:

FAX:

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EMAIL ADDRESS:

WEBSITE:

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PRIMARY CONTACT / TITLE

SPONSORSHIP LEVEL	
<input type="checkbox"/> Platinum	<b>\$15,000</b>
<input type="checkbox"/> Gold	<b>\$7,500</b>
<input type="checkbox"/> Silver	<b>\$5,000</b>
<input type="checkbox"/> Exhibitor	<b>\$2,500</b>
<input type="checkbox"/> Cocktail Party Sponsor	<b>\$3,500</b>
<input type="checkbox"/> Online Registration Ad	<b>\$3,500</b>
<input type="checkbox"/> Official Show Bag	<b>\$2,500</b>
<input type="checkbox"/> Lunch and Break Sponsor	<b>\$2,000</b>
<input type="checkbox"/> Lanyard Sponsor	<b>\$2,000</b>

## PAYMENT METHOD

- Check  
 Wire Transfer  
 Credit Card



All fees paid by Sponsor/Exhibitor are non-refundable, non-transferable, and are due upon execution of contract. All fees are payable in U.S. dollars.

Authorized Signature:

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Printed Name

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Title

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Company

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Date:

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TO BE RECOGNIZED IN OUR PRINTED MATERIALS, YOUR COMMITMENT MUST BE RECEIVED BY SEPTEMBER 30, 2014.